









4 TARGETS:



- 1. Be the first brand who mix RIB & CC boat to tick all boxes
- 2. Develop a premium range and model adapt to our premium customers
- 3. Be positionned on the "big size" market
- 4. Take market share on the US maket (only 1% is RIB)

RANGE POSITIONING

NEW ARCHITECTURE / NEW MARKET / NEW VISION

X10CC

OUR VISION: Combine RIB benefits within The CC category

RIB:

- Tubes protecting the hull when docking
- 2. Profile providing a smooth ride
- 3. Tubes making it unsinkable
- 4. Number of people onboard



CC:

- 1. Space of the walk around storage, comfort and feeling safe
- 2. Acknowledge as "The real boat" in US (and countries where it's difficult to sell ribs)
- 3. Hard sides enabling add-ons cup holders, rod holders

TARGET (CUSTOMER)



European



- CEO or liberal
- 55 years old
- Family man
- Navigate with friends and family
- Prority: Power
- Spend several days on the boat

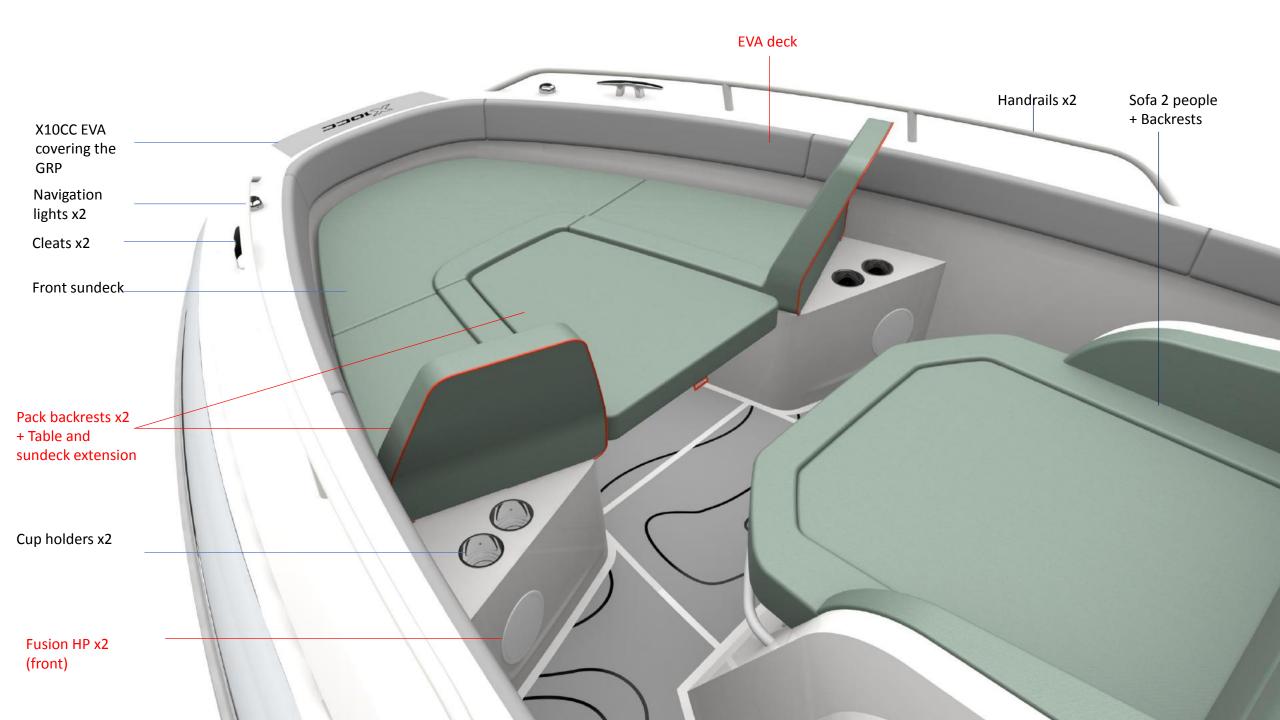


US



- Family man
- 50 years old
- Navigate alone
- Passionated by fishing
- Prority: Power and multi-use
- Practice only the day boat

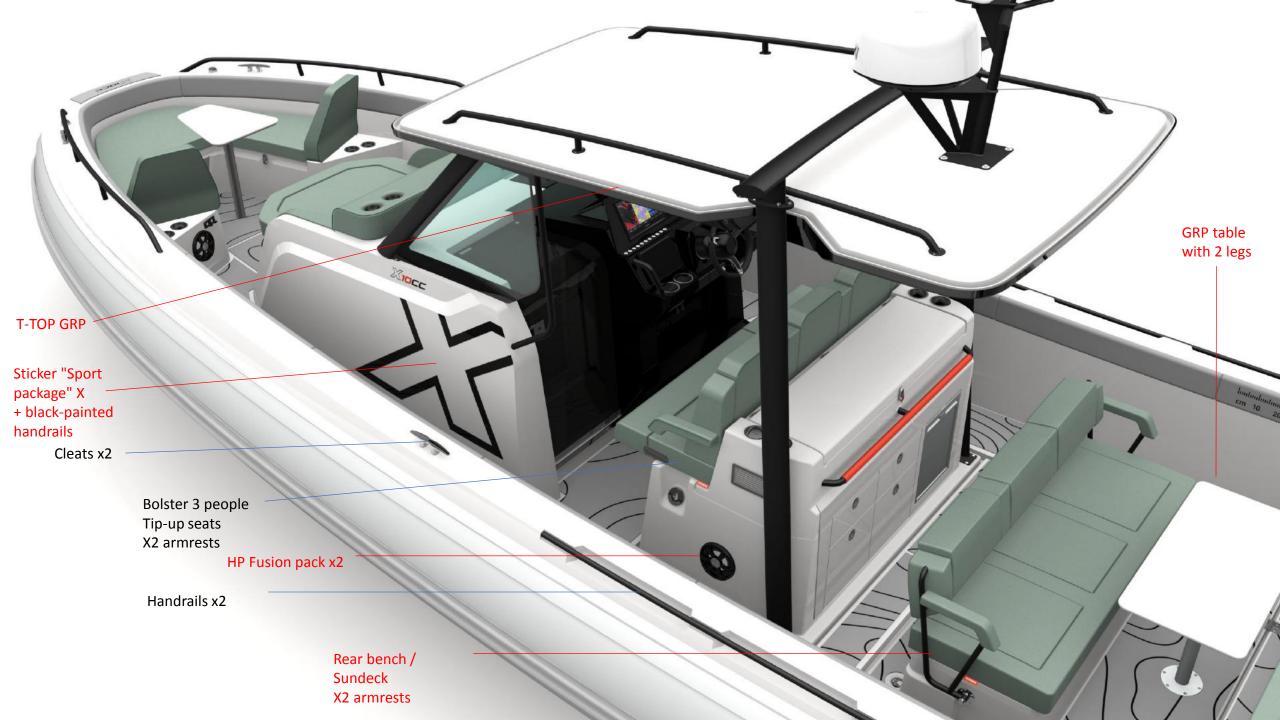
THE OFFER IN DETAILS...

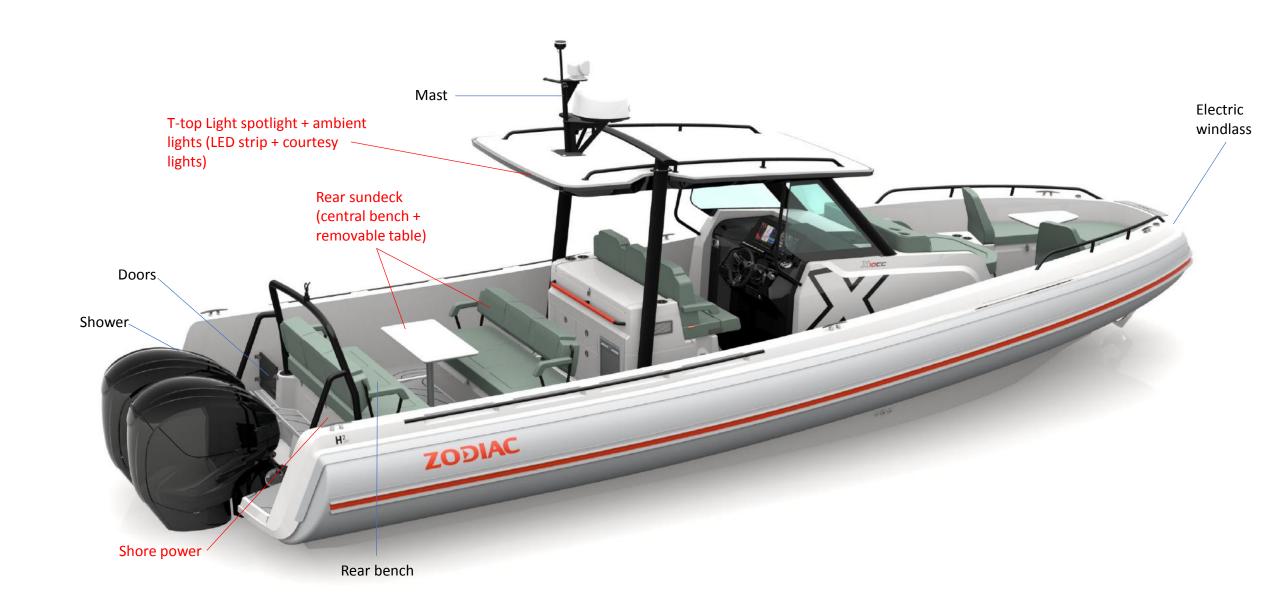






Ice box / storage













RECAP OFFER....

STANDARD

FRONT:

- Bow roller + Zodiac logo
- Electric windlass
- Navigation lights x2
- Cleats x2
- Front sundeck
- Cup holders x2
- Handrails x2
- Sofa 2 people + Backrests

BOLSTER / CONSOLE / KITCHEN:

- Wiper
- Glass windshield
- Ice box / storage
- Cup-holders x 4
- Sink
- Cleats x2
- Bolster 3 people
- Tip-up seats
- X2 armrests
- Handrails x2

INCOMPATIBILITIES:

• Livewell with rear sundeck

OPTIONS

CABIN:

- Sliding door
- Electric panel
- 3 windows (2 openable)
- Matress
- Storages
- Cabin deck covering
- Sink
- Gauge
- Toilet
- Mirror
- Spots

AFT:

- Doors
- Shower
- Rear bench

T TOP

Bimini (rear and bow)

Black handrail + "X" stickers: WIP

Kitchen drawers + fridge (51L)

Fridge only (51L)

Bow sundeck (backrest + table + sundeck cushion)

Rear sundeck and removable table legs (central bench + table)

Rod holders in the bulwark + T TOP Rod holders

Livewell

Ski Mast with rod holders

Pré-rig

Underwater light (x2 rear)

Deck and cockpit lights, cabin atmosphere, (LED strip lights + courtesy lights + book light)

T-top Light spotlight + ambient lights (LED strip + courtesy lights)

Bow cover + Wet bar / leanning post cover + Console panel & door cover + Sofa cover + Rear bench

cover/livewell

Central bench cover

Bow thruster

Shore power

Fusion pack (6HP + sub, open version only)

Fusion pack (8HP + sub)

Deck covering (EVA)

COLORS & TRIMS...







TUBE

3 colors:

- White carbone
- Military grey carbone with orange logo and orange stripe
- Black carbone

New on tubes:

- EPDM black stripe and not PVC!!!
- finishing strip between tube and hull

GEL COAT

1 Color:

White (no choice)

HANDRAILS

2 colors of painting;

- Black (option)
- White (standard)



3 UPHOLSTERIES

3 colors:

• Grey: SHADOW

• Beige and white : TAN

Green : HUNTER

SPECS



- Weight: 3.5T (empty & without accs)
- Lenght: 9.99 M
- Width (int): 2.6 m
- Width (ext): 3.46m / 3.8m (tube)
- Category: B-9 / C-20

ENGINE SPECS



Min: 2 x 225 HP

Max: 2 x 450 HP

10 first units available ONLY as boat turn key with:

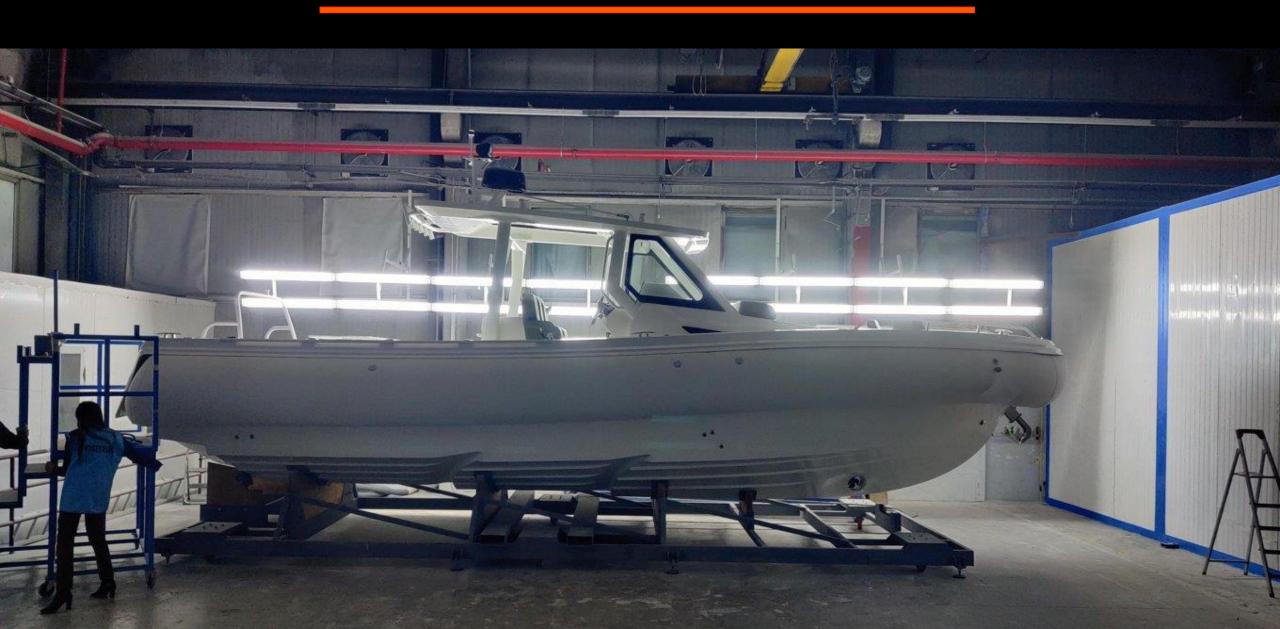
2x Mercury 300 HP + pre rig + joystick

or 2x Mercury 400 HP + pre rig + joystick

FIRST PICTURES...

FIRST PICTURES....

WHITE VERSION



FIRST PICTURES....

BLACK VERSION





TABLE VERSION

STORAGE UNDER THE BENCH



SUNDECK EXTENSION VERSION





FRONT SOFA

BOLSTER



LEANING POST

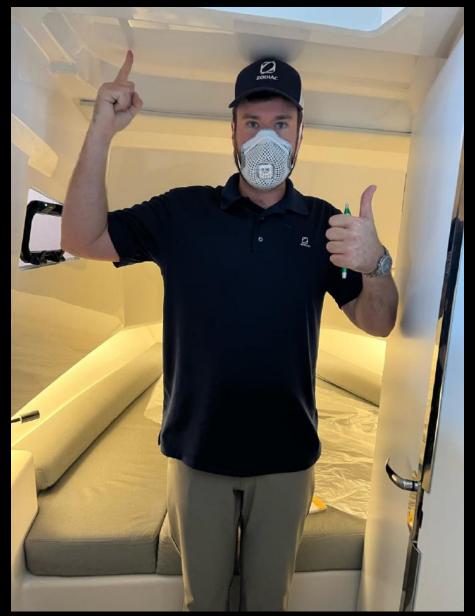








CABIN





CABIN – STORAGE UNDER THE BED





ELECTRIC PANEL

AFT – Storage under the deck – Fridge - Kitchen - Drawers



AFT SEAT + STORAGE + AFT TABLE

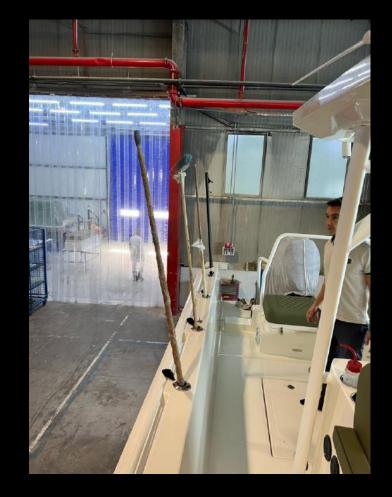






ROD HOLDERS ALL ALONG THE GRP





PRICES

X10CC RETAIL PUBLIC PRICES

X10CC Starting price – STANDARD BOAT ONLY (without options, without engines)

Public Price ex VAT = 139 000 €*

X10CC Starting price — STANDARD BOAT Turn key (without options, with 2x 300HP Mercury engines)

Public Price ex VAT = 218 188 €*

X10CC BOAT Turn key - WELL equiped – 2x 300HP Mercury

• Public Price ex VAT = 267 163 €*

X10CC BOAT Turn key – FULL OPTIONS – 2x300HP Mercury

Public Price ex VAT = 292 349 €*



OPTIONS:

- T TOP/Bimini
- Fridge 51L
- Rear bench + table
- Bow table sundeck
- Ski mast
- GPS Garmin x2
- Shore power
- Deck and cockpit lights, cabin atmosphere
- T-top Light spotlight + ambient lights

X10CC OPTIONS



| OPTIONS | Public price ex VAT |
|--|---------------------|
| Kitchen pack (drawers + fridge) | 7 225 |
| Fridge only | 2 000 |
| Rear sundeck and telescopic table legs (central bench + table) | 7 827 |
| Livewell | 3 400 |
| Underwater light (x2 rear) | 1 546 |
| Shore Power EMEA | 2 998 |
| Ski Mast with rod holders | 2 404 |
| Rod holders in the bulwark + T TOP Rod holders | 1 100 |
| Т-Тор | 18 633 |
| Bimini x2 | 2 400 |
| 2 x GPS Garmin GPSMAP 12x3xsv + 1 transducer | 6 977 |
| Grey EVA (deck and comming bolster) | 4 184 |
| Bow sundeck (backrest + table + sundeck cushion) | 2 214 |
| Bow thruster | 5 931 |
| Deck and cockpit lights, cabin atmosphere, (LED strip lights + | |
| courtesy lights + book light) | 1 761 |
| T-top Light spotlight + ambient lights (LED strip + courtesy | |
| lights) | 1 761 |
| Fusion pack (6HP + sub, only for open version) | 6 741 |
| Fusion pack (8HP + sub) | 7 200 |

X10CC DEALER PRICE

DEALER A

| X10CC | TURN KEY BOAT with 2x300 HP Mercury (V8) | TURN KEY BOAT with 2x400 HP Mercury (V10) |
|-------------------------------|--|---|
| Boat | 20% | 20% |
| Accessories | 20% | 20% |
| Engines + pre rigg + Joystick | NET PRICE = 60 730€ | NET PRICE = 72 034€ |
| DEPOSIT TO ORDER | 10% | 10% |

Order before End of June (for delivery in 2024) => BOAT 25% / ACCESSORIES 25%

X10CC DEALER PRICES

X10CC Starting price – STANDARD BOAT ONLY (without options, without engines)

• 111 200 € ex VAT*

X10CC Starting price — STANDARD BOAT Turn key (without options, with 2x 300HP Mercury engines)

• 171 930 € ex VAT*

X10CC BOAT Turn key - WELL equiped – 2x 300HP Mercury

• 211 110 € ex VAT*

X10CC BOAT Turn key – FULL OPTIONS – 2x300HP Mercury

• 231 259 € ex VAT*



OPTIONS:

- T TOP/Bimini
- Fridge 51L
- Rear bench + table
- Bow table sundeck
- Ski mast
- GPS Garmin x2
- Shore power
- Deck and cockpit lights, cabin atmosphere
- T-top Light spotlight + ambient lights

Ready to order yours?